

# Toy Drive Sponsorship Opportunities



## Help Bring Joy to Children This Holiday Season

Join us in making a difference for children impacted by foster care this Christmas. Your support brings **joy and dignity** to their lives.

## **Sponsorship Levels Highlights**

- Event Sponsor \$5,000: Featured logo on all promotional materials, VIP recognition at the event. (ONLY ONE AVAILABLE)
- Hope Sponsor \$2,500: Logo on event website and social media shoutout.
- Joy Sponsor \$1,000: Name listed in event program and on signage.
- Wonder Sponsor \$500: Recognition in event newsletter and updates.
- Friend of Closet of Hope \$250: Thank you mention on our website.



#### Event Sponsor – \$5,000

- Title recognition as the Toy Drive Event Sponsor
- Provides toys and holiday gifts for 200 children in foster care
- Prominent logo placement on all event signage, website, and social media
- Recognition in press releases and media mentions
- Special sponsor spotlight post across all social platforms
- Opportunity to share promotional materials or branded items at the event

#### Hope Sponsor – \$2,500

- Provides toys and holiday gifts for 100 children in foster care
- Logo featured on event signage, website, and social media
- Recognition in Closet of Hope's newsletter
- Sponsor spotlight on social media

#### Joy Sponsor – \$1,000

- Provides toys and holiday gifts for 40 children in foster care
- Logo listed on social media and event materials
- Recognition in Closet of Hope's newsletter

#### Wonder Sponsor – \$500

- Provides toys and holiday gifts for 20 children in foster care
- Business name listed on event signage and social media

#### Friend of Closet of Hope – \$250

- Provides toys and holiday gifts for 10 children in foster care
- Recognition in a "thank you" sponsor post after the drive



Together, we can make the season brighter for children in foster care.

Contact us directly at alyssa.blitch@closetofhopesc.com or visit our website at closetofhopesc.com



### **Special Sponsorship Opportunities**

#### **Teen Sponsor – \$500**

- Supports the purchase of age-appropriate gifts for older teens in foster care
- Special recognition as a Teen Sponsor on social media

#### **Stocking Sponsor – \$250**

- Provides filled stockings with small items, treats, and gift cards for children in foster care
- Recognition as a Stocking Sponsor in sponsor thank-you posts

#### **Gift Card Sponsor - \$100**

- Helps provide gift cards for teens and caregivers
- Listed in sponsor appreciation communications



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