



# HAPPY HOLIDAYS!

## Closet of Hope Toy Drive

Host Social Media Toolkit – 2025

Thank you for being a Toy Drive Box Host!

This toolkit gives you everything you need to spread the word on social media and engage your customers, staff, and community.

### How to Use This Toolkit

1. Copy and paste the sample posts below.
2. Add a photo of your donation box, your team, or the gifts as they come in!
3. Include this hashtag set so we can all stay connected:  
#ClosetOfHope #ToyDrive2025 #FosterCareStrong #GiveJoy
4. Add this link (or QR code provided): [Insert Amazon Wish List Link]
5. Keep posting weekly until December 10th — consistency is key!

### Sample Posts

#### Launch Post

 We're excited to announce that [Business Name] is a donation drop-off site for the Closet of Hope 2025 Toy Drive!

This year, Closet of Hope is serving 600 children in foster care — and you can help make their Christmas bright.

Drop off new, unwrapped toys here until December 10th!

## Proud Partner Post

We're proud to partner with Closet of Hope this holiday season! ✨

Stop by [Business Name] and help us collect toys for foster children right here in our community. Your donation = their joy. ❤️

## Amazon Option Post

Want to give but can't make it in person? No problem! 🎄

Closet of Hope has an Amazon Wish List where you can send gifts directly to their team.

👉 [Insert Link / Add QR Code]

## Gift Suggestions Post

Not sure what to donate? Here are some popular items Closet of Hope is collecting:

👶 Preschool: Pretend play, dolls, building toys

👦 Elementary: Legos, Hot Wheels, Barbies, Nerf

🎧 Teens: Gift cards, headphones, hoodies, sports gear

Bring your gifts to [Business Name] today and help spread Christmas joy!

## Countdown / Urgency Post

🕒 The countdown is on! All donations for the Closet of Hope Toy Drive are due by December 10th.

Drop your new, unwrapped toys at [Business Name] and help us make Christmas magical for 600 children in foster care.

## Why It Matters Post

Every toy donated here at [Business Name] will go to a child in foster care this holiday season. ❤️

Closet of Hope has been serving foster children since 2019 — and together, we can bring hope to hundreds of kids this Christmas.

## Employee/Team Engagement Post

Our team at [Business Name] is rallying behind Closet of Hope's Toy Drive — and we want YOU to join us! 🎁

Stop by, drop off a toy, and help us make a difference this holiday season.

## Midway Push Post

We're halfway there! 🙌 Closet of Hope still needs toys for 300 kids in foster care.

Let's show our community what we can do — bring your donations to [Business Name] today!

## Fun / Engagement Post

🎄 What was your favorite holiday gift as a kid?

Help us create that same joy for foster children this year! Drop your toys at [Business Name] and be part of the magic. ✨

## Thank You Post (End of Drive)

A huge THANK YOU to everyone who donated at [Business Name] for the Closet of Hope Toy Drive! ❤️

Because of your generosity, foster children across South Carolina will have a brighter, joy-filled Christmas.

## 🎨 Visuals To Include

- ✓ Printable flyer/poster to hang in your location
- ✓ QR code graphic linking to the Amazon Wish List
- ✓ Canva-ready social media graphics (square + story size)
- ✓ "Proud Partner" badge/logo for your business page

